

FACT SHEET – MARKETING PROMOTIONAL MATERIALS



Frequently, Scout Groups/Formations are keen to acquire promotional materials for community events, open days etc. These occasions are very important in terms of increasing the visibility of Scouting in the community and, of course, new member recruitment.

While we do have some items available, we only have limited types and quantities of Scouts branded merchandise/materials available as we too have a very limited budget in this regard.

The marketing team has prepared this Fact Sheet to outline what is currently available through Scouts Victoria including quantities, and pricing if applicable.

Distribution

For printed promotional materials and merchandise, where possible, it is preferred that you pick up your order of items from the Victorian Scout Center (152 Forster Road, Mount Waverley) as postage can become very costly. If you cannot pick up your items please be aware that we may need to on-charge the postage costs to you.

Promotional equipment must be picked up and cannot be posted out to you. Please notify us of your intention to pick up items so we can ensure they are ready for you when you arrive by emailing the Marketing team at marketing@scoutsvictoria.com.au.



MERCHANDISE

	Item	Maximum Quantity	Cost
1	Branded balloons <i>Display only, not as a show bag filler</i>	50	Free*
2	Small plastic bags – Scouts branded H380mm x W250mm	N/A	First 50 bags free then 30 cents each
3	Large canvas bags – Scouts branded H410mm x W350mm x D110mm	N/A	\$1 each
4	500ml drink bottles – Scouts branded	N/A	\$2 each
5	Green emergency whistle on lanyard – Scouts branded.	N/A	\$1 each
6	Small Max stickers – Scouts branded H55mm x W40mm	100	Free*
7	Small Max temporary tattoos – no branding H40mm x W20mm	100	Free*
8	Small 'Prepare for life, prepare for adventure' stickers H40mm x W55mm	50	Free*
9	Small 'Prepare for life, prepare for adventure' temporary tattoos H40mm x W50mm	50	Free*

*can possibly negotiate a cost recovery fee if Groups wish to purchase more

^See images of item 4 through 9 overleaf.



BROCHURES AND POSTERS

The following brochures and posters are available to order via Extranet under Admin > Promotions > Marketing Materials. We are more than happy to post these items out to you however some restrictions and costs may apply.

1. All-Sections Youth Brochure

A5 tri-fold brochure with details on all Sections of Scouting from Joys to adults. This is by far our most popular brochure.

Maximum order qty for mail: 100

Maximum order qty for pickup: 500

Scouting is adventure!

...and we still find great friends and heaps of fun for ages 6-25. It's an adventure program that encourages all skills work as leaders, volunteers, mentees and training with others.

As you grow older, you'll be able to do more and beyond, you take over your own program. You'll have fun, and you'll be proud.

More than 100,000 young Victorians have grown up in Scouts - and you can contribute as adults in the wider movement!

Scouting is for everyone!

Join us today! We're looking for people who are passionate about Scouting and want to make a difference. We're looking for people who are ready to take on a challenge and want to be part of something special. We're looking for people who are ready to lead and inspire others. We're looking for people who are ready to make a difference in the world.

Find out more about Scouting

Check out your local Group! We can contact the local Group Leader to help you get started.

1800 SCOUTS
1800 726 887
join.scoutsvictoria.com.au

Facebook.com/scoutsvictoria
Instagram.com/scoutsvictoria
Twitter.com/ScoutVic
YouTube.com/ScoutVic

Join the adventure!

The Scouting Journey

1900 1910 1920 1930 1940 1950 1960 1970 1980 1990 2000 2010 2020

Joey Scouts (Ages 6-7)
This program is a fun and exciting way for young children to learn about Scouting and to develop their leadership skills. It's a great way for them to learn about teamwork and to have fun with their friends.

Cub Scouts (Ages 8-10)
Cub Scouts is a fun and exciting program for young children. It's a great way for them to learn about teamwork and to have fun with their friends. They'll learn about leadership and how to work together to solve problems.

Scouts (Ages 11-14)
The Scout program is a fun and exciting way for young people to learn about Scouting and to develop their leadership skills. It's a great way for them to learn about teamwork and to have fun with their friends. They'll learn about leadership and how to work together to solve problems.

Venturers (Ages 15-17)
Venturers is a fun and exciting program for young people. It's a great way for them to learn about teamwork and to have fun with their friends. They'll learn about leadership and how to work together to solve problems.

Adults in Scouting (Ages 18-25)
Adults in Scouting is a fun and exciting program for young people. It's a great way for them to learn about teamwork and to have fun with their friends. They'll learn about leadership and how to work together to solve problems.

2. Education Brochure

A5 tri-fold brochure with details on Scouting in schools, Scouting toward University and the Quality Teacher Program

Maximum order qty for mail or pick-up: 50



3. Joey and Cubs poster

A3 Poster depicting a Joey and Cub
Maximum order qty for mail: 30



4. Cubs and Scouts poster

A3 Poster depicting a Cub and Scout
Maximum order qty for mail: 30



5. Scouts and Venturers poster

A3 Poster depicting a Scout and Venturer
Maximum order qty for mail: 30



6. Venturers and Rovers poster

A3 Poster depicting a Venturer and Rover
Maximum order qty for mail: 30



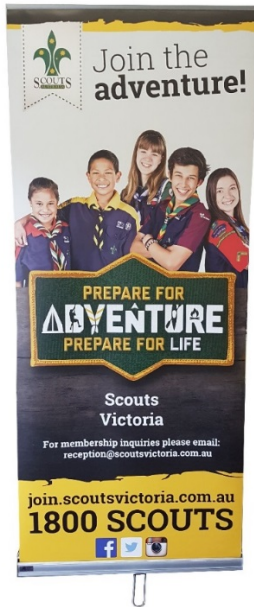
PROMOTIONAL EQUIPMENT FOR LOAN

The following equipment is available for loan via Extranet under Admin > Book Equipment > Book Equipment. These items must be booked in advance and can be picked up from our office in Mt Waverley at the time specified. This is restricted to business hours, Monday – Friday 9am-5pm unless an alternate arrangement can be worked out. An Equipment Loan Agreement will also need to be signed on pick-up of items as proof of loan and also to accept responsibility for any loss of or damage to equipment.

1. Pull-up banners

Quantity Available: 5

Pull-up banners are great for decorating a large area and drawing attention to particular locations however they should only be indoors!



2. Tear-drop signage

Quantity Available: 1x 2.3m tea-drop and 1x 3.1m tear-drop

Tear-drops are perfect for outdoor use. They are particularly great as markers as their height makes them easy to see from a distance.



3. Gazebo

Quantity available: 1



The Gazebo is great for outdoor use. It is an excellent way to draw attention to Scouts' presence at an event and makes for the perfect undercover shelter.

Sandbags and walls are also available for use with this Gazebo.