

FACT SHEET – MARKETING PROMOTIONAL MATERIALS



Frequently, Scout Groups/Formations are keen to acquire promotional materials for community events, open days etc. These occasions are very important in terms of increasing the visibility of Scouting in the community and, of course, new member recruitment.

While we do have some items available, we only have limited types and quantities of Scouts branded merchandise/materials available as we too have a very limited budget in this regard.

The marketing team has prepared this Fact Sheet to outline what is currently available through Scouts Victoria including quantities, and pricing if applicable.

Distribution

For printed promotional materials and merchandise, where possible, it is preferred that you pick up your order of items from the Victorian Scout Center (152 Forster Road, Mount Waverley) as postage can become very costly. If you cannot pick up your items please be aware that we may need to on-charge the postage costs to you. We recommend giving two weeks notice where possible. We cannot guarantee items will be available or arrive with you in time for events where less notice is given.

Promotional equipment must be picked up and cannot be posted out to you. Please notify us of your intention to pick up items so we can ensure they are ready for you when you arrive by emailing the Marketing team at marketing@scoutsvictoria.com.au. Bookings for promotional equipment are first in first served so please plan ahead.



MERCHANDISE

	Item	Maximum Quantity	Cost
1	Branded balloons (balloons are now yellow, not white as shown) <i>Display only, not as a show bag filler</i>	50	Free*
2	Small plastic bags – Scouts branded H380mm x W250mm	N/A	First 50 bags free then 30 cents each
3	Large canvas bags – Scouts branded H410mm x W350mm x D110mm	N/A	\$1 each
4	500ml drink bottles – Scouts branded	N/A	\$2 each
5	Green emergency whistle on lanyard – Scouts branded.	N/A	\$1 each
6	Small Max temporary tattoos – no branding H40mm x W20mm	100	Free*
7	Small 'Prepare for life, prepare for adventure' stickers H40mm x W55mm	50	Free*
8	Small 'Prepare for life, prepare for adventure' temporary tattoos H40mm x W50mm	50	Free*

*can possibly negotiate a cost recovery fee if Groups wish to purchase more

^See images of item 4 through 8 overleaf.



4.



5.



6.



7.



8.

BROCHURES AND POSTERS

The following brochures and posters are available to order via Extranet under Admin > Promotions > Marketing Materials. We are more than happy to post these items out to you however some restrictions and costs may apply.

1. All-Sections Youth Brochure

A5 tri-fold brochure with details on all Sections of Scouting from Joeys to adults. This is by far our most popular brochure.

Maximum order qty for mail: 100

Maximum order qty for pickup: 500

Scouting is adventure!
 and over 4000 and great friends and heaps of fun for you! It's an adventure program that encourages you to try new things, learn new skills, and make new friends. It's a program that's for everyone!

Scouting is for everyone!
 Join and get things done and make an impact. It's a program that's for everyone!

Find out more about Scouting
 Check out your local Group. You can contact the local Group Leader through our website. They would welcome your visit.

1800 SCOUTS
 1800 726 887
 join.scoutsvictoria.com.au
 facebook.com/scoutsvictoria
 instagram.com/scoutsvictoria
 twitter.com/ScoutVic
 youtube.com/ScoutVic

Join the adventure!

Scouting is everywhere!
 There are 41 million Scouts in the world today. In Victoria there are Scout Groups in more than 400 local communities. Some have all five divisions - Joey Scouts, Cubs, Scouts, Venturers and Rover. Some offer only parts of the program. Check out your local Scout Group!

The Scouting Journey

- Joey Scouts** (Age 6-7)
 Joey Scouts is a weekly activity involving recreational and educational programs. It's a program that's for everyone!
- Cubs Scouts** (Age 8-10)
 Cub Scouts are getting to get in a more active, fun-filled program. It's a program that's for everyone!
- Scouts** (Age 11-14)
 The Scout program is more active, challenging, and exciting. It's a program that's for everyone!
- Venturers** (Age 15-17)
 Venturers is a program for young people who are looking for a challenge. It's a program that's for everyone!
- Rovers** (Age 18-25)
 Rovers is a program for young people who are looking for a challenge. It's a program that's for everyone!
- Adults in Scouting**
 Adults in Scouting is a program for young people who are looking for a challenge. It's a program that's for everyone!

2. Education Brochure

A5 tri-fold brochure with details on Scouting in schools, Scouting toward University and the Quality Teacher Program

Maximum order qty for mail or pick-up: 50



3. Joey and Cubs poster

A3 Poster depicting a Joey and Cub
Maximum order qty for mail: 30



4. Cubs and Scouts poster

A3 Poster depicting a Cub and Scout
Maximum order qty for mail: 30



5. Scouts and Venturers poster

A3 Poster depicting a Scout and Venturer
Maximum order qty for mail: 30



6. Venturers and Rovers poster

A3 Poster depicting a Venturer and Rover
Maximum order qty for mail: 30



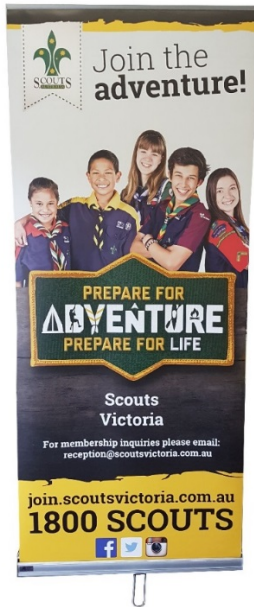
PROMOTIONAL EQUIPMENT FOR LOAN

The following equipment is available for loan via Extranet under Admin > Book Equipment > Book Equipment. These items must be booked in advance and can be picked up from our office in Mt Waverley at the time specified. This is restricted to business hours, Monday – Friday 9am-5pm unless an alternate arrangement can be worked out. An Equipment Loan Agreement will also need to be signed on pick-up of items as proof of loan and also to accept responsibility for any loss of or damage to equipment.

1. Pull-up banners

Quantity Available: 4

Pull-up banners are great for decorating a large area and drawing attention to particular locations however they should only be indoors!



2. Tear-drop signage

Quantity Available: 1x 2.3m tea-drop and 1x 3.1m tear-drop

Tear-drops are perfect for outdoor use. They are particularly great as markers as their height makes them easy to see from a distance.



3. Gazebo

Quantity available: 1



The Gazebo is great for outdoor use. It is an excellent way to draw attention to Scouts' presence at an event and makes for the perfect undercover shelter.

Weights and walls are also available for use with this Gazebo.