

Monster Raffle



Soon the sunshine will return, and we'll be back in our halls, and Scouting outdoors.

But some families will be financially affected for a quite a while.

Consider using the Monster Raffle to raise funds for program, regular costs, and major events.

Some people won't be able to buy tickets at this time. But others are relatively unaffected.

Let's do our best to be prepared for Scouting's recovery to full health.

Yes, you can sell raffle tickets with Zero Contact!

Nothing is better than a personal approach – but that now means by phone (preferred) or email.

That starts with the Group Leader discussing with the Section Leaders, then the Section Leaders with their youth members and parents.

Then the families or youth members phone their extended family and friends who might like to invest in the chance to win more than 100 prizes – and help your Scout Group make a swift recovery.

The phone call

- *My Scout Group is raising money to run our programs when we can start meeting again.*
- *Would you like to buy some raffle tickets?*
- *Tickets are \$2 each and there's more than 100 prizes including a car – a Holden Trax (1.4 litre, turbo automatic).*
- *I can email you details ...*



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The follow-up email

The phone call is a start, but the buyer will need details where to send the money. This is the family's own bank account so they know who's paid. In return families need to email 'receipts' – copies of their tickets.

Dear

Thanks for considering buying some raffle tickets to help my Scout Group.

They cost \$2 each.

If you transfer some money, we will write up your tickets, and send you photos of them.

Transfer your raffle money to:

Account name
BSB
Account number

Thanks for helping us get back outdoors soon!

Stay safe

Finally

Families:

- Collect the money
- Fill in the tickets
- Email photos of them to the buyer/s
- EFT their total money collected to the Group
- Return the ticket butts and any unsold tickets to the Group

Other ways to raise funds through the Monster Raffle

- **A mass email to friends of the Group, former members, etc**

It's worth a try, but an email is an email. And we all get too many.

A phone call gets a lot more attention (then the follow-up email).

- **Social media**

Another digital approach is to use social media tiles to create inquiries. Download them [here](#).



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Some suggested text to go with these posts:

- We're raising funds to get our Scouts to the 26th Australian Jamboree. Please help by buying raffle tickets for \$2 each. There are more than 100 prizes – including a car. PM for details.
- Would you like a new car? PM us about buying a raffle ticket for just \$2
- Soon we'll be back to regular Scouting. Please help us fund our programs by buying raffle tickets for \$2 each. PM us for details or to organise payment.
- Support (Group name) to continue the adventure! PM us for details or to organise payment.
- Don't miss out on your raffle tickets this year because you can't meet us @ritchies to purchase! PM us now for more information or to organise payment.

On Facebook you may consider trying paid promotion to reach a new and defined audience. Zone in on people who are like-minded, share similar interests, would value your prize, are in your geographically area and your preferred demographic.

- **Incentives**

Some Groups offer prizes to their top ticket sellers.
Or their best Patrol.

More help

If you have any questions or need assistance with selling your raffle tickets the Fundraising team is here to help. Contact via email fundraising@scoutsvictoria.com.au or if you would like artwork personalised for your group please contact the marketing team marketing@scoutsvictoria.com.au