## **Phone Script**



Hello, may I speak with [insert parents name].

My name is [XXXX]

Your child recently attended a Bring-a-Friend night with our Scout Group where we [insert the activities that took place.]

I wanted to follow up to see if you had any questions or if you needed help registering your child to join Scouts.

## If yes

Great. Do you need further information on how to register? [provide them with information and follow up with an e-mail using the template on the Bring-a-Friend webpage]

## If no

We are always looking to improve our program so even more youth can benefit. I would love to hear why you decided Scouts wasn't for your family.

[report reasons to your Group Leader for incorporation into future improvements].

Thank you for your time.