

**Title:**

General Manager - Broadcast

**Reports to**

Director, Marketing and Communications

**Direct Reports**

Youth and Adult Technical Team, Broadcast Production Team, Youth Presenters

**Appointment Term**

November 2025 to February 2028

**Measurement / KPIs**

Quality, consistency, and engagement of AJ2028 broadcast programming across audio and video; youth participation and skill development; collaboration across teams; and reliable technical delivery

**Position Type**

Voluntary

Scouts Victoria is a Child Safe organisation. We are inclusive of all, regardless of gender, sexuality, race, religion, or ability, and do not tolerate any form of harm, abuse, or neglect.

The General Manager, Broadcast, leads the design, creation, and operation of AJ2028 Broadcast - the official Jamboree broadcast hub and a key feature of the Market area. The broadcast team will deliver engaging live and recorded audio and video content throughout the Jamboree, bringing energy, storytelling, and connection to participants and visitors.

This role combines radio and video broadcasting, offering youth practical experience in presenting, interviewing, production, and technical operations under the guidance of trained adult mentors. The broadcasts will showcase the vibrancy and diversity of the Jamboree, highlight major moments, and connect audiences both on-site and online.

**Primary Responsibilities**

- Establish and operate AJ2028 Broadcast as a dynamic, youth-led media platform throughout the Jamboree.
- Design and manage a daily broadcast schedule that integrates both video and radio content.
- Lead and mentor youth broadcasters, supported by an adult technical and production crew.
- Facilitate live and recorded broadcasts across the Jamboree day, including interviews, features, music, and activity coverage.
- Coordinate roving video and audio reporters to capture stories, highlights, and participant experiences across the Jamboree site.
- Work closely with the Entertainment Team to align broadcast and performance schedules, ensuring synergy between events and opportunities to feature performers and guest talent.
- Collaborate with the Media, VIP, and Content Production teams to plan interviews, share stories, and cross-promote key announcements or features.
- Uphold and recognise the need for professional-like, strong and positive relationships between the Marketing and Entertainment Teams to ensure brand alignment and content development.

- Ensure all content reflects the values of Scouting and maintains child safe and language standards.
- Oversee the technical setup and operation of broadcast infrastructure, including sound systems, cameras, mixing desks, microphones, and editing equipment.
- Manage a safe, inclusive, and professional broadcast space within the Market area.
- Facilitate pre-event workshops for youth broadcasters and technical crew to develop skills in presentation, interviewing, and production.
- Support live streaming or recorded coverage of key events in coordination with Digital and Media teams.
- Encourage creativity and initiative within the broadcast schedule, including youth-driven segments and community highlights.
- Oversee daily technical operations, backup systems, and transitions between live segments.
- Provide monthly progress reports to the Director, Marketing and Communications.
- Prepare a final broadcast report and archive of recordings and highlights by March 2028.

## Youth Involvement

- Lead a youth-driven broadcast experience supported by trained adult mentors.
- Provide opportunities for youth to learn and lead in presenting, producing, filming, and technical operation.
- Encourage creativity, confidence, and leadership in youth broadcasters.
- Ensure all youth involvement is safe, inclusive, and appropriately supervised.

## Attitude, Skills and Knowledge Required

### Attitude

- Enthusiastic, creative, and passionate about youth media.
- Collaborative and flexible leader who empowers others.
- Calm and professional under pressure, particularly during live broadcasts.
- Committed to creating a safe, positive, and engaging atmosphere.
- Encourages innovation and teamwork.

### Skills

- Strong leadership and coordination skills.
- Understanding of radio, podcasting, or live event broadcasting.
- Technical knowledge of audio equipment, sound mixing, and production tools.
- Excellent communication and organisational skills.
- Ability to mentor youth in presenting, interviewing, and storytelling.
- Skilled in time management, scheduling, and team coordination.
- Awareness of broadcast safety, copyright, and consent protocols.

### Knowledge

- Understanding of Scouting's values and communication style.
- Awareness of Australian media laws and community radio standards.
- Knowledge of content production, audio editing, and broadcast management.
- Familiarity with Scouts Australia and Scouts Victoria brand and Child Safe policies.
- Understanding of accessibility in broadcast communication.

## Specific Duties

- Recruit, train, and manage the Broadcast Team, including youth presenters, reporters, and adult technical staff.

# Marketing AJ2028

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- Develop and maintain a daily broadcast and production schedule.
- Coordinate live and recorded segments, ensuring high-quality delivery across platforms.
- Align with the Entertainment, Media, and VIP teams for interviews, cross-promotions, and event coverage.
- Supervise roving video and audio reporters to ensure balanced and inclusive storytelling.
- Manage setup, testing, and ongoing maintenance of all broadcast and production equipment.
- Deliver pre-event training and safety briefings to all broadcasters and technicians.
- Ensure all broadcasts comply with Scouting's brand, privacy, and child safe standards.
- Provide monthly progress reports and a final outcomes report by March 2028.
- Perform other duties as required to support the success of AJ2028.

## Outcomes

Success in this role will be measured by the quality, consistency, and engagement of AJ2028 Radio programming; the positive collaboration with other event teams; the development of youth broadcasters; and the energy the station contributes to the Market area and overall Jamboree experience.